

# GREEN VALLEY

## Community Profile

### Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Green Valley, a retirement community is located in the fertile Santa Cruz River Valley, midway between Tucson and Nogales. It is a successful modern community built in an area full of historic lore. Green Valley occupies part of the vast (46,696 acres) San Ignacio de las Canoas grant which was given to New Spain by the Spanish Crown in the 16th century. Green Valley is home to the Titan II Missile Museum (the only one of its kind) which is open daily.

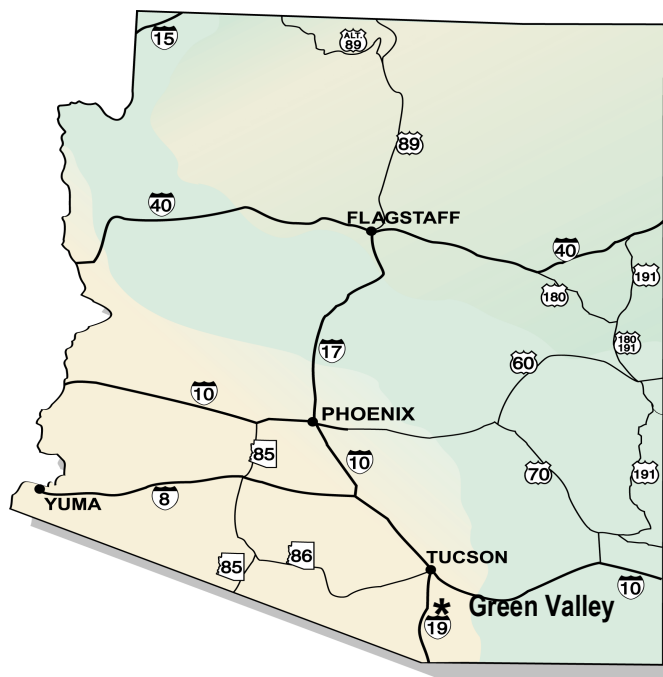
FOUNDED: 1964  
 COUNTY: Pima County  
 DISTANCE TO PHOENIX: 145 miles  
 HIGHWAYS: I-19

INCORPORATED: No  
 ELEVATION: 2,900 feet  
 DISTANCE TO TUCSON: 23 miles

### POPULATION

	1990	1998	1999
Green Valley	20,644	25,504	26,471
Pima County	666,880	823,900	845,775
Arizona	3,665,228	4,764,025	4,924,350

Sources: Arizona Department of Economic Security and U.S. Census Bureau.  
 Note: 1998-1999 estimate projected from county population growth rates.



### PRINCIPAL ECONOMIC ACTIVITIES

Green Valley is primarily a retirement community, and much of the town's income is in the form of transfer payments, Social Security payments, private retirements benefits, stock dividends and savings withdrawals. Many retirees are former executives and are retained as consultants by their former employers or other companies. Many full-time employed persons travel to Tucson or are employed in one of the local service facilities. Three main shopping centers with about 350 shops serve residents.

County Employment	1990	1999
Agricultural Services, Forestry & Fishing	2,089	
Construction	15,155	21,900
FIRE	11,519	13,500
Manufacturing	27,564	30,400
Mining	2,122	2,000
Services	78,654	111,000
TCPU	9,115	13,700
Trade	54,277	71,700
Wholesale Trade	9,150	

Sources: Arizona Department of Economic Security and U.S. Census Bureau.

#### Major Private Employers

1. Safeway
2. Phelps Dodge (Sierrita)
3. Coldwell Banker
4. Corondelet Medical
5. Best Western Hotel

#### Major Public Employers

1. Pima County Government Center
2. Pima County Library
3. U.S. Post Office
4. Continental School District

### LABOR FORCE DATA

	1990	1998	1999
Civilian Labor Force	2,091	2,474	2,621
Unemployed	66	46	59
Unemployment Rate	3.2%	1.9%	2.3%

Sources: Arizona Department of Economic Security.

#### Growth Indicators

	1990	1998	1999
New Building Permits			
Taxable Sales (\$)			
Net Assessed Valuation (\$)	82,041,175	123,411,341	135,453,869

Sources: Arizona State University; Arizona Department of Revenue.

Note: 1998-1999 civilian labor force estimate based on county labor growth rates.

### SCENIC ATTRACTIONS

The country around Green Valley abounds with historic attractions—early Spanish missions, frontier outposts and old mines. Tubac, the Southwest's oldest Spanish settlement, has been a frontier town, an army outpost, and is now an active artist colony. The San Xavier del Bac Mission and Tumacacori National Monument are both 1700 Spanish missions built by Jesuit priests. Scenic drives and recreational opportunities are plentiful: Pena Blanca Lake, Arivaca Lake, Madera Canyon, Kitt Peak Observatory, Tohono O'Odham Indian Reservation, and Nogales, Mexico. Green Valley attractions include the Titan II Missile Museum, several annual golf tournaments and the three-day Country Fair and Parade in October.

